

# WELCOME SLIGO WOMEN IN BUSINESS NETWORK

28 May 2024



Personal branding with  
Olga Klofac,  
Wellness - Aileen Slein,  
lunch, networking  
**MAY SWIBN NETWORKING**  
*Pegasus 2 room, Clayton Hotel, Sligo*  
28 May 12:30-2pm

 **BOOK FOR FREE:**  
[WWW.SWIBN.IE](http://WWW.SWIBN.IE)

 **Difig Fiontair Áitiúil**  
Local Enterprise Office

 European Union  
European Regional  
Development Fund

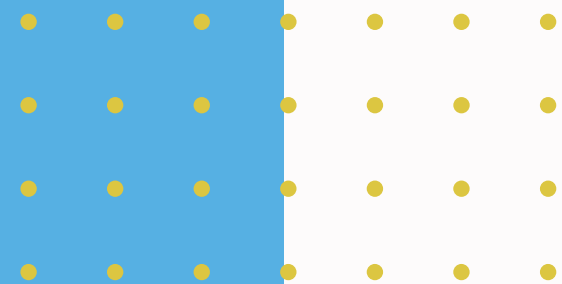


hello@swibn.ie



# Meeting plan

- Welcome, grab some lunch
- Wellness: Aileen Slein
- Tech Tip: Network tech interaction
- Personal Branding: Olga Klofac
- Networking: 1 to 1 and groups
- What is next





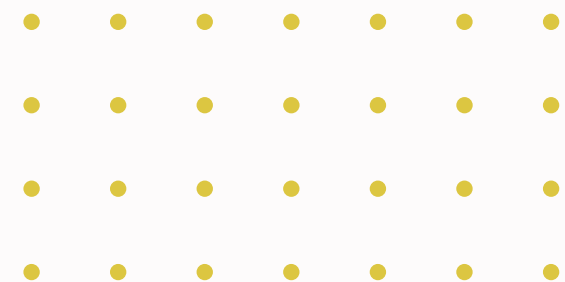
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# Wellness

# Aileen Slein

[www.aileenslein.com](http://www.aileenslein.com)

Speaker and trainer who uses the vehicle of mindfulness to bring harmony to your life





# Networking Tech interaction

**Take time to pull up your social media**

**Fran & Maeve will use SWIBN LinkedIn as an example**

**Open the top two social media platforms that you / your business / organisation that you are involved with use most and be prepared to share**

**Reminder: Have you registered on our Members Directory?**



## FROM UNKNOWN TO UNFORGETTABLE: THE POWER OF PERSONAL BRANDING

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TUESDAY, MAY 28  
12:30 - 14:00  
CLAYTON HOTEL SLIGO



WITH:  
OLGA KLOFAC



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# Networking

1 to 1

Rotate in 2 minutes

1 minute per person

Introduce yourself – who you are / what you do.

What is the first thing that comes to mind when you think of their personal brand?

Share socials / contact details and support.  
Share Members Directory Listing





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# Networking Groups of 3/4

15 minutes and rotate



Personal brand is  
what people say  
about you when you  
leave the room.

Jeff Bezos, Founder of Amazon.com

read more: [wealthmissionpossible.com](http://wealthmissionpossible.com)



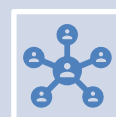
Introduce yourself / what you do



What do people say about you when you leave the room?



What improvements do you choose to make?



Share socials / contact details and support

swibn

sligo women in business network



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# EVALUATION LINK

[https://us14.list-manage.com/survey?u=c472b043cf73f5c2ecaa98461&id=2c1bd9fbc0&e=\\*\[UNIQID\]\\*](https://us14.list-manage.com/survey?u=c472b043cf73f5c2ecaa98461&id=2c1bd9fbc0&e=*[UNIQID]*)



✉ hello@SWIBN.ie

🌐 www.SWIBN.ie

[www.localenterprise.ie/Sligo](http://www.localenterprise.ie/Sligo)





# WHAT IS COMING UP

Register yourself on our Members Directory

Book on [www.swibn.ie](http://www.swibn.ie)

**Tuesday June 25**

**7-8:30pm**

**Sligo Central Library,  
Stephen St, Sligo**

**Refreshments, Focused  
Networking,  
Wellbeing Celine Kilcoyne**

**Brenda Cawley – what Europe  
Direct and Sligo Libraries offer  
SWIBN members**



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